

## **Privacy Policy**

### **Section-1**

#### **What Do We Do With Your Information?**

When you purchase something from our store, as part of the buying and selling process, we collect the personal information you give us such as your name, address and email address.

You may not use our products for any illegal or unauthorized purpose nor may you, in the use of the Service, violate any laws in your jurisdiction (including but not limited to copyright laws).

Email marketing (if applicable): With your permission, we may send you emails about our store, new products and other updates.

### **Section-2**

#### **How do you get our consent?**

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

#### **How do you withdraw your consent?**

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at 13605 or mailing us at: [info@us-bannglaairlines.com](mailto:info@us-bannglaairlines.com)

### **Section-3**

#### **How do we share your information with?**

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service. We do not share or rent your information to third parties except our agents and alliance partners.

### **Agents**

We use the services of our enabling partners such as outside shipping companies, resellers, business associates to fulfill orders, and credit / debit card processing companies to process the payment for goods and services ordered from **us-bannglaairlines.com** website. These entities do not retain, store, share or use personally identifiable information for any other purposes.

### **Alliance Partners**

We will share your information with our alliance partners who work with us or on our behalf to help provide you the services. An alliance partner is a company or an individual who owns and manages (wholly or part of) online content on their websites powered by **US-Bangla Group**.

We share email addresses with agents and Alliance partners. The agents and Alliance partners use the email address to confirm the deliveries, send notices and offer services related to the service.

We do not rent, sell or share your personal information and we will not disclose any of your personally identifiable information to any other third parties unless:

- Required by special circumstances such as compliance with subpoenas, court orders, requests/order from legal authorities or law enforcement agencies requiring such disclosure;
- To help investigate, prevent or take action regarding unlawful and illegal activities, suspected fraud, potential threat to the safety or security of any person, violations of **us-banglaairlines.com** terms of use or to defend against legal claims;

We have your permission to provide products or services you've requested. We reserve the right to disclose your personal identifiable and email address information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served on our websites.

We share your information with advertisers on an aggregate basis only. The security of your personal information and email address is important to us. When you enter sensitive information (such as credit / debit card number) on our acquiring bank's system or order forms, they encrypt that information using secure socket layer technology (SSL).

We follow generally accepted industry standards to protect the personal information and email address submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information and email address, we cannot guarantee its absolute security. If you have any questions about security on our website, you can email us at [info@us-banglaairlines.com](mailto:info@us-banglaairlines.com)

#### **Section-4**

#### **What choices are available to you regarding collection, use and distribution of your information?**

You can accept or decline the cookies. All websites that are customizable require that you accept cookies. You must also accept cookies to register as someone for access to some of our services. For information on how to set your browser to alert you to cookies, or to reject cookies, go to <http://www.cookiecentral.com/>

## Cookies

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. We use cookies on this website. We do not link the information we store in cookies to any personally identifiable information you submit while on our website.

We use both session ID cookies and persistent cookies. We use session cookies to make it easier and secure for you to navigate our website. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. You can remove persistent cookies by following directions provided in your Internet browsers "help" file. Reference for cookies can be found at <http://www.cookiecentral.com/>

We use session cookies to store the secure session and browsing preferences of the user. We set a persistent cookie to store your username and interests so you don't have to enter it more than once. Persistent cookies also enable us to track and target the interests of our users to enhance the experience on our website.

If you reject cookies, you may still use our website, but your ability to use some areas of our website, will be limited. Cookies are used in the shopping bag to enable enhanced security and to ensure there is no URL based spamming. Unless you voluntarily identify yourself (through registration, for example), we will have no way of knowing who you are, even if we assign a cookie to your computer. The only personal information a cookie can contain is information you supply (an example of this is when transact as a guest or add items to shopping bag). A cookie cannot read data off your hard drive.

Our web servers automatically collect limited information about your computer's connection to the Internet, including your IP address, when you visit our website. (Your IP address is a number that lets computers attached to the Internet know where to send you data -- such as the web pages you view.) Your IP address does not identify you personally. We use this information to deliver our web pages to you upon request, to tailor our website to the interests of our customers, to measure traffic within our website and let advertisers know the geographic locations from where our visitors come.

**us-banglaairlines.com** includes links to other websites. Such websites are governed by their respective privacy policies, which are beyond our control. Once you leave our servers (you can know where you are by checking the URL in the location bar on your browser), use of any information you provide is governed by the privacy policy of the operator of the website you are visiting. That policy may differ from ours. If you can't find the privacy policy of any of these websites via a link from the website's homepage, you should contact the website directly for more information.

## Section-5

## **Voluntary disclosure of information**

Supplying personally identifiable information is entirely voluntary. You are not required to register with us in order to use our websites. However, we offer some services only to visitors who do register:

You may change your interests at any time and may opt-in or opt-out of any marketing / promotional / newsletters mailings. **us-banglaairlines.com** reserves the right to send you certain service related communication, considered to be a part of your **us-banglaairlines.com** account without offering you the facility to opt-out. You may update your information and change your account settings at any time.

We provide you with the opportunity to opt-out of having your email address used for certain purposes, when we ask for this information. For example, if you purchase a product / service but do not wish to receive any additional marketing material from us, you can indicate your preferences. If you no longer wish to receive our newsletter and promotional communications, you may opt-out of receiving them by selecting your preferences in “**My Account**”. If you still face an issue then you may contact us at 13605 or email us at [info@us-banglaairlines.com](mailto:info@us-banglaairlines.com)

If you are personally identifiable information or email address change, or if you no longer desire our service, you may correct, update, delete or deactivate it by emailing our Customer Service at [info@us-banglaairlines.com](mailto:info@us-banglaairlines.com)

Upon request, we will remove / block your personally identifiable information from our database, thereby canceling your registration. However, your information may remain stored in archive on our servers even after the deletion or the termination of your account.

If we plan to use your personally identifiable information for any commercial purposes, we will notify you at the time we collect that information and allow you to opt-out of having your information used for those purposes.

## **Section 6**

### **What security procedures are in place to protect information from loss, misuse or alteration?**

To protect your privacy and security, we will verify your identity before granting access or making changes to your personally identifying information. If you have registered your profile on **us-banglaairlines.com**, your **us-banglaairlines.com** ID and Password are required in order to access your profile information.

To protect against the loss, misuse and alteration of the information under our control, we have in place appropriate physical, electronic and managerial procedures. For example, our servers are accessible only to authorized personnel and your information

is shared with respective personnel on need to know basis to complete the transaction and to provide the services requested by you.

Although we will endeavor to safeguard the confidentiality of your personally identifiable information, transmissions made by means of the Internet cannot be made absolutely secure. By using this website, you agree that **US-Bangla Airlines Ltd. a venture of US-Bangla group** will have no liability for disclosure of your information due to errors in transmission or unauthorized acts of third parties.

We follow generally accepted industry standards to protect the personal information and email addresses submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information and email address, we cannot guarantee its absolute security.

If you have any questions about security on our website, you can send email us at [info@us-banglaairlines.com](mailto:info@us-banglaairlines.com)

All information gathered on **Us-banglaairlines.com** is securely stored within the **us-banglaairlines.com** controlled database. The database is stored on servers secured behind a firewall; access to the servers is password-protected and is strictly limited. However, as effective as our security measures are, no security system is impenetrable. We cannot guarantee the security of our database, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet and, of course, any information you include in a posting to the discussion areas is available to anyone with internet access.

However the internet is an ever evolving medium. We may revise our privacy policy from time to time to incorporate necessary changes. Of course, our use of any information we gather will always be consistent with the policy under which the information was collected, regardless of what the new policy may be.

We may use third-party advertising companies to serve ads when you visit our website. These companies may use information (not including your name, address, email address or telephone number) about your visits to this and other websites in order to provide advertisements about goods and services of interest to you.

## **Section 7**

### **Age Of Consent**

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

## **Section 8**

### **Changes To This Privacy Policy**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on

the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

## **Section 9**

### **Questions & Contact Information**

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact our Customer Service Agent at 13605 or by mail at [info@us-banglaairlines.com](mailto:info@us-banglaairlines.com)